

Module Code:	ARD531
---------------------	--------

Module Title:	Art Practice
----------------------	--------------

Level:	5	Credit Value:	20
---------------	---	----------------------	----

Cost Centre(s):	GAAA	<u>JACS3</u> code:	W740
------------------------	------	---------------------------	------

Faculty:	Faculty of Arts, Science and Technology	Module Leader:	Cerys Alonso
-----------------	---	-----------------------	--------------

Scheduled learning and teaching hours	40 hrs
Guided independent study	160 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA(Hons) / MDes Surface Design	✓	
BA(Hons) Applied Art	✓	

Pre-requisites
N/A

Office use only

Initial approval: 12/09/2018

Version no:1

With effect from: 01/09/2019

Date and details of revision:

Version no:

Module Aims

- Consolidate existing skills by further material practice.
- Explore possible adaptation and development of skills to meet the needs of different locations.
- Examine the relationship of utility to wider interpretations of function.
- Extend the application of skills to a wide range of vocational opportunities.
- Provide an element of autonomy in the development and direction of skills to reflect the vocational aspirations of the student.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
 KS2 Leadership, team working and networking skills
 KS3 Opportunity, creativity and problem solving skills
 KS4 Information technology skills and digital literacy
 KS5 Information management skills
 KS6 Research skills
 KS7 Intercultural and sustainability skills
 KS8 Career management skills
 KS9 Learning to learn (managing personal and professional development, self-management)
 KS10 Numeracy

At the end of this module, students will be able to

Key Skills

1	Initiate, plan and execute a range of tasks that extend abilities and understanding.	KS5	
2	Work with due consideration of limitations and be effective in time management.	KS9	
3	Provide well considered design proposals suitable to introduce to a client or similar third party.	KS1	KS4
4	Provide evidence of design development and creative decision making.	KS3	
5	Explore and develop ideas through a range of materials.	KS3	

Transferable skills and other attributes

Time management, IT, communication skills, Problem solving Skills

Derogations

N/A

Assessment:

Indicative Assessment Tasks:

The student will be required to present all course work for assessment. The student will have opportunity to present contextual material that helps to locate their practice within a specific area of Surface Design, including research material and material gained through empirical practice.

Work must be displayed and supported by port-foilo development, a technical file and an evaluative statement for each element.

Formative assessments through group critiques and individual tutorials will take place in stages throughout the module.

In assessing the learning outcomes, a variety of factors will be taken into account, these include:-

- Research and design development.
- Conceptualisation of ideas.
- Communication of design solutions.
- Appropriate use of media and techniques.
- Presentation and critical evaluation of finished work.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1, 2, 3, 4, 5	Coursework	100%	N/A	N/A

Learning and Teaching Strategies:

The module draws attention to the applications of skills to a variety of situations and outcomes. The student will expand their terms of reference within the sector, and consider new challenges for their development.

Experiential learning and seminars will be used as appropriate.

Students will select the subject matter and determine the approach and structure of their concepts in answer to their choice of assignment. They will give consideration to the relationship between target audience/viewer and what is being communicated.

Practical studio work will involve both the design and production of assignments through to finished presentation. This will enable students to advance their material skills and understanding.

Students will make formal presentations of their work to their tutors and peer group for critical analysis. This will be done in stages at specified completion points during design and production of assignments.

Syllabus outline:

Students will explore through practice the integrative relationship between materials media and processes, between ideas and issues, and between producer, mediator and audience. Consideration of social, ethical and cultural issues within current practice will form part of this exploration. Students will initiate, develop and realise distinctive and creative work within their material choices.

Indicative Content:

Following a formal introduction to the module, the student will be aware of the parameters of the assignment and the time frame into which the activity must fit.

The expansion of terms of reference that will set the student new challenges for their development through the location of their practice within the context of three dimensional surface design.

Indicative Bibliography:

Essential reading

Thompson. R. (2013) *Sustainable Materials, Processes and Production (the Manufacturing Guides)* Thames and Hudson Ltd.

Other indicative reading

Kulhorn. L (2014) *Designing Patterns: For Decoration, Fashion and Graphics*. Die Gestalten Verlag

Miodownik, M. (2014), *Stuff Matters: The Strange Stories of the Marvellous Materials that Shape our Man-made World*. London: Penguin.

Brooker, G. & Stone, S. (2009), *Basics Interior Architecture elements/objects, Basics Interior Design series* AVA Publishing SA

Periodicals/ web resources:

Surface Design Journal

Ceramic Review
Ceramics Art and Perception
Metalsmith
Crafts
American Craft
Craft Arts International, Au
Blueprint
Icon
Wallpaper

[Surface Design Association](#)

[Craft Council](#)

<http://technical-journal.thegoldsmiths.co.uk>

<https://www.youtube.com/playlist?list=PLIEbleYhbhsNmaOzl-RAuUM0aHB-yXqY6>

<https://www.facebook.com/current.obsession.magazine>

<http://www.thenewcraftsmen.com/about/>

<http://www.surfacemaq.com>